## Exploring the night sky

# Mobile planetarium at SIEGENIA captivates 220 children from the region

SIEGENIA has sparked the spirit of discovery in children with an unusual campaign: working in partnership with the company's daycare facility, SIEGENIA Kids, the company invited children from the region to visit a mobile planetarium over two days at the end of October. More than 200 young guests were transported to the fascinating world of astronomy and space science in an inflatable dome tent at the SIEGENIA training centre. Alongside the children from the daycare centre and many of the company's employees, SIEGENIA also invited children from local nurseries and primary schools. This gesture was intended to strengthen and nurture existing partnerships.

#### Discovering the night sky, seasons and planets

The children worked in small groups for almost an hour, learning how to use the stars to navigate, identify the seasons and locate constellations and planets. They also learnt about the movements of the sun and moon. "We wanted to use this visit to the mobile planetarium to introduce children between the ages of 5 and 11 to the fields of maths, IT, science, technology and sustainable development in a fun and engaging way and give them child-friendly access to these subjects, which are so important for the future. The enthralled expressions on their faces at the end of the events were a clear sign that we had been successful," says Nina Herter, Head of Training at SIEGENIA.

#### Captions

Image database: SIEGENIA

*Image I: SIE\_mobiles Planetarium\_Presse02.jpg*

Working in partnership with its company daycare facility, SIEGENIA invited children from the region to visit a mobile planetarium at the end of October.

*Image II: SIE\_ mobiles Planetarium\_Presse01.jpg*

More than 200 young guests were transported to the fascinating world of astronomy and space science at the SIEGENIA training centre.

*Image III: SIE\_ mobiles Planetarium\_Presse03.jpg*

SIEGENIA used the visit to the mobile planetarium to introduce children to the fields of maths, IT, science, technology and sustainable development in a fun and engaging way.

|  |  |  |
| --- | --- | --- |
| Publisher  SIEGENIA GROUP  Marketing Communications  Industriestraße 1 - 3  D-57234 Wilnsdorf, Germany  Tel.: +49 271 3931-1176  E-mail: pr@siegenia.com  www.siegenia.com | Edited by / Contact  Kemper Kommunikation  Kirsten Kemper  Am Milchbornbach 10  D-51429 Bergisch Gladbach Tel.: +49 2204 9644808  E-mail: info@kemper-kommunikation.de  www.kemper-kommunikation.de | Text Information  Pages: 1  Words: 241  Characters: 1 483 (with spaces)  Created: 2023-11-07 |
| Please send us a sample copy of any publication containing this text or these images. | | |