## "Experience technical careers at SIEGENIA"

# Happy faces at the holiday activities for young people

With an exciting initiative, SIEGENIA put on varied holiday days for young people in the region: under the motto "Experience technical careers at SIEGENIA" the Siegerland company invited school children to the headquarters in Wilnsdorf-Niederdielfen in order to give them an entertaining and instructive insight into the company and its technical job opportunities. "We repeatedly notice that young people are lacking in orientation after leaving school. For a long time, we have been supporting them in choosing a profession by way of student work placements. The aim of the holiday activities is to lead young people to technical careers early on", explained Lukas Löhr, technical trainer at SIEGENIA.

In cooperation with Wilnsdorf local authority, SIEGENIA fixed two dates in July for the holiday programme for local young people. Impressed by the readiness of the Siegerland company, Hannes Gieseler, Mayor of Wilnsdorf, visited the last day of the event in person. He was greeted on site by Wieland Frank, Managing Partner of SIEGENIA.

In addition, the company also launched an extra taster day for the children of its employees. "As a certified 'family-friendly company' we place great importance on the well-being of our employees", stated training manager, Nina Herter. "With our holiday activities for young people we have the intention, which we had to put on hold during the pandemic, to provide and revive attractive offers for a holiday care programme and to implement the initial ideas this year."

#### From the initial concept to the finished miniature car

The training team devised an exciting programme for the make-up of the three technical days. Together with their guests, the trainers first designed a 3-D model for a SIEGENIA car, a miniature model with the company logo. The young people then experienced close up how their creative design concepts became visible step by step during the 3-D print – a fascinating experience.

After a guided tour through the exhibition centre and lunch, the school kids were engaged in the production of the base frame under the supervision of the SIEGENIA trainees. With great zeal they filed, punched, drilled and cut the individual components, thus getting acquainted with a number of craft skills. The crowning highlight was the final assembly of the car, which delighted the potential future trainees. The day's programme was rounded off by a tour of the factory that provided a lively insight into the production procedures and processes at SIEGENIA.

#### Captions

Image database: SIEGENIA

*Image I: SIE\_Ferienaktion 2023\_8062.jpg*

Under the motto "Experience technical careers at SIEGENIA", the participants obtained an entertaining and instructive insight into the company and its technical job opportunities.

*Image II: SIE\_Ferienaktion 2023\_8110.jpg*

With the support of the SIEGENIA trainees, the young people worked on the production of the SIEGENIA car, a miniature model with the company logo.

*Image III: SIE\_Ferienaktion 2023\_8254.jpg*

Together with Wieland Frank (right), Managing Partner of SIEGENIA, Hannes Gieseler (left), Mayor of Wilnsdorf, got a personal look at the holiday activities on one of the event days.

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