## 2000 saplings for the Wilnsdorf forest

# Active help with the reforestation project from the SIEGENIA apprentices

The SIEGENIA apprentices are committed to the protection of nature and the environment. After a successful start last year they put their hands to work once again together with the training manager, Nina Herter, and supported the Heimat- und Wanderverein Gernsdorf (Gernsdorf local history and hiking club) in a large-scale reforestation project. SIEGENIA employee, Alexander Hoffmann, who, as member of the local history and hiking club had laid the foundations for this collaboration, also took part.

Showing lots of good humour and commitment, the 10 apprentices helped to enrich the native woodlands by planting numerous sessile oaks, coastal firs, wild cherries, larches and other shrubs. Finally, they protected the growth of the around 2000 saplings from damage caused by wild animals with the aid of tree shelter solutions. Nina Herter is delighted with the success of the relaunch: "With our commitment, we are not just contributing to environmental protection in our region. The reforestation project is also a great team-building exercise that gives our apprentices the opportunity to get to know nature and our region better."

#### Financed by donations

The project obtained financial support from donations received from the SIEGENIA Sport Challenge. At the invitation of the company, employees from all over the world completed more than 11,000 kilometres for the project, either on foot or by bicycle in 2021. Wieland Frank, managing partner of SIEGENIA, honoured their contribution to climate protection by donating one Euro for every kilometre covered to support sustainability projects.

#### Sustainability projects during training

SIEGENIA also actively drives the topic of sustainability forward as part of its training programme. The apprentices will be qualified as sustainability scouts and integrate this topic in their respective working areas accordingly. SIEGENIA is therefore pursuing the objective of raising awareness of climate protection among young people as well as promoting the individual ideas of the apprentices with regard to a more sustainable way of life.

#### Captions

Image database: SIEGENIA

*Image I: SIE\_Azubis\_Aufforstungsaktion 2023\_6762.jpg*

The apprentices from SIEGENIA are campaigning for nature and environmental protection.

*Image II: SIE\_ Azubis\_Aufforstungsaktion 2023\_6710.jpg   
alternativ: SIE\_ Azubis\_Aufforstungsaktion 2023\_6634.jpg*

Showing lots of good humour and commitment, the SIEGENIA apprentices planted around 2000 saplings in the Wilnsdorf forest as part of this year's reforestation project.

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