**SIEGENIA creates new dedicated ventilation division**

SIEGENIA has hired Richard Poole as Head of Ventilation Sales as it looks to launch a new, dedicated ventilation arm of the business.

SIEGENIA General Manager Adrian Vicker says: “Although ventilation units have been a part of SIEGENIA’s product portfolio for over 30 years, only recently have we really seen the UK market wake up to their importance in tackling the health problems caused by humidity and mould in our increasingly sealed buildings. We wanted to make our unique, decentralised solutions visible to the right people and felt it was time to bring in a specialist sales manager. Richard was a very strong candidate with 16 years’ experience in the HVAC industry and was the perfect fit for the role. Although Richard’s appointment ultimately coincided with the start of lockdown, we were keen to continue with the investment in this new role to help us bounce back bigger and better than before, especially at a time when the importance of indoor air quality is paramount.”

Explaining why he has taken this next step in his career, Richard says, “With the HVAC market driven by ever-changing legislation and regulation, well-engineered, adaptable products that incorporate the most innovative smart and environmentally-friendly technology are a must to succeed. And with over 100 years’ experience as one of the leading manufacturers of window, door and comfort systems in Europe, SIEGENIA fits the bill. I firmly believe that their AERO ventilation range has been a ‘hidden gem’ in the UK until now, so I’m looking forward to heading this up and establishing SIEGENIA as the UK’s leading high-end manufacturer of supply and extract clean air ventilation solutions.”

Richard adds, “It has been a strange start to the job to say the least, however Adrian and the team have supported me and I have taken the opportunity to get stuck in to product training and research, and making initial contact with customers. I am looking forward to putting myself out there more now that the restrictions are easing somewhat.”

If you have any enquiries, or would like to learn more about SIEGENIA’s AERO range please contact 024 7662 2000 or email Richard at [Richard.poole@siegenia.com](mailto:Richard.poole@siegenia.com)

Images:

Richard Poole.jpg

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