#### SIEGENIA and Ziegler celebrate 50 years of partnership

## Tradition and progress

The SIEGENIA GROUP and Ziegler Fensterbau GmbH celebrated the jubilee of their 50-year cooperation in July. The family business from Arnstein/Lower Franconia, which can be found with its products in the greater areas of Würzburg, Schweinfurt and Mainfranken, has relied on the SIEGENIA fitting technique since 1970. Besides window construction, Ziegler has specialised in entrance doors, sun shading, conservatories and patio roofing in the course of its 70-year history. The solutions from SIEGENIA are employed in window construction, in the production of large-scale elements and in entrance door production.

Founded as a joiner's and carpenter's workshop by Gottfried Ziegler in 1949, the company made itself a good name in the production of timber windows and expanded rapidly in the following years. Due to the increasing demand for PVC windows, the decision was taken for a changeover of production as early as 1970. It reflects the aspiration of the customer to fulfil customer requirements as well as possible – by a product range that meets requirements, objective consultation and professional processing. Gottfried Ziegler handed the business over to his sons in 1990. In the second generation, Burkhard Ziegler has directed the company until the present day together with his brother Erich, supported by Stefan Dotzel. As family member of the third generation, Anna-Laura Ziegler, the daughter of Burkard Ziegler, is represented in the management.

The strong customer orientation of the company was shown by the „World of experience windows and doors“, opened in 2005, in which end users can get to know the Ziegler portfolio in an area of around 1,000 square metres and collect new ideas for their home in personal consultation. Among other things, they obtain numerous inspirations of how the room comfort solutions from SIGENIA contribute to the designing of living spaces.

#### Strong basis of trust – close personal exchange

The 50-year cooperation with SIEGENIA is characterised by common tradition on the one hand and and future-oriented thinking and innovation on the other hand. For example, Ziegler switched its production to the TITAN iP in 2005, as one of the first SIEGENIA fabricators. The early decision for more efficiency and cost-effectiveness in production is an expression of the mutual target, to forge new paths on the basis of trusting cooperation. This trust has grown over decades and is distinguished by high commitment, close personal exchange and common values. Therefore, for example, the room comfort concept of SIEGENIA finds its counterpart in the ambition of Ziegler to create quality for life.

#### Caption

Image database: SIEGENIA

*Image: SIE\_Ziegler\_50 Jahre Partnerschaft\_2020\_Presse.jpg*

Honouring with safety distancing: delighted with the 50 years of cooperation, the managing director of Ziegler accepted the jubilee certificate from Wieland Frank, managing partner of of SIEGENIA (2. v. l.).

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