## All set³

# The SIEGENIA ADVANCE training offer is more comprehensive than ever

With a wide seminar offer, the ADVANCE Business Support from SIEGENIA strengthens the competitive position of window and door fabricators and supports partners by means of the communication of new core competences in customer acquisition and customer support. The practical bundling of SIEGENIA know-how into the three performance packages of management, production and distribution ensures quick orientation and offers tailor-made training and development for a wide range of objectives. SIEGENIA partners now have even more possibilities open to them than previously: The training offer for 2018 is more comprehensive than ever.

#### Know-how for commercial success

The ADVANCE Business Support will continue to offer companies of all sizes a high-performance complete package in 2018 to strengthen their marketing position. ADVANCE will meet the interests of a wide range of target groups – from constructional elements and hardware retailing, system houses, architects and planners up to fabricators, craft businesses and fitters. SIEGENIA ADVANCE leaves no questions unanswered, whether they relate to technology or sales training courses, workshops on current standards or the training to become lean production experts. The offer also includes basic and advanced training courses for mechanical installers. The thematic structure creates maximum flexibility and free combination options. The partially multiple-level structure according to expertise is also helpful. For various topics, participation in a webinar is also possible.

The offer has been well received by the partners of SIEGENIA. Participation in the training courses gives you the possibility to acquire new detailed knowledge and valuable know-how with regard to production and consultation, to extend your entrepreneurial competences and to present yourself as a qualified contact partner to customers.

You will find an overview of the training courses at <https://advance.siegenia.com/>

#### Caption

Image database: SIEGENIA

*Image: SIE\_ADVANCE\_training offer\_all set.jpg*

2018 more comprehensive than ever: The training offer of the ADVANCE Business Support from SIEGENIA offers training and development for a wide range of objectives.

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